EDCT Committee

July 9, 2020

Present: Cedric Schnitzler
Committee Members: Ron Luethe, Nodji VanWychen, Brett Larkin

Advisory Members: Heidi Prestwood, Jarrod Roll, Tonya Townsell, Rob Wilson

Others: Tina Osterberg, Adrian Lockington

The meeting was called to order at the Monroe County Board Assembly Room at 9:01 a.m. by Chair Ron Luethe

Introductions: Name/Title

Advisory Members 5 Minute Reports:

ITBEC- Nodji VanWychen: No monthly meeting held in July, no updates. Next meeting 1st Friday in August, location TBD

Local History Room- Jarrod Roll: Opening doors to the public today by reservation only. Partnered with Kiwanis Club for a Scavenger Hunt on August 1st 2020. Building updates completed.

Fort McCoy- Tonya Townsell: Social Media Post has been shown backlash. Started a Diversity council already. Race + Racism speech at Tomah School today. Brett and Heidi both attending. Covid-19 Testing and 14 day quarantine at Challenge academy. Training held in mid-July to August will increase population and vehicles. More precautions- temp checks, hand washing stations face coverings required and social distancing. Campground and outdoor request open- some open to public.

Sparta Chamber of Commerce- Heidi Prestwood: Introduction and Updates with events in city, Concerts in the Park with social distancing, Crazy Days, Annual Golf event, working with businesses and sales

Hidden Valley- Rob Wilson: Advertising has been effected by COVID-19 businesses, sales and marketing etc. Explained offers- early bird specials includes 1 free web ad, created a mobile app, and extending advertising deadlines because of tight budgets. Having less shows in future. Offering the free web ads- will cut back quantity of printed magazines. Believes they will lose some advertisers through all this. Will send mileage request and advertising details to Tina Osterberg.

Additional area events: Warrens Area, Discussion on Harvest Day moving from 1 day to spread over 2 weekends.

4. Next meeting date: Thursday, August 13th 9:00 a.m. Monroe County Board Assembly Room

5. Minutes Approval: Motion by Nodji VanWychen second by Brett Larkin to approve the June 11, 2020 minutes. Carried 3-0

6. Composition and Duties of Committee: Motion by Nodji VanWychen second by Brett Larkin to approve updated Composition and Duties of Committee. Carried 3-0

7. Resolution amending the County Code to amend committee name to Economic Development and Tourism discussion and action. Action:

- Strike the word ex-officio replace with citizen members.
- Replace in multiple locations
- Tina will make adjustments and re-send to Andy

Motion by Brett Larkin second by Nodji VanWychen to amend wording striking the word ex-officio and replace with citizen members. Carried 3-0

8. Financials/Invoices- Tina Osterberg:

- Have not received any invoices
- Last year paid dues for 7 rivers alliance- hasn't seen paid this year- she will reach out to Chris Hardie and check status of dues.

9. County Administrators Report- Tina Osterberg:

- CCTF Meeting last week. Went over equipment purchases and locations of weather stations. August 5th 2020 next meeting and watershed meetings—rescheduled to:
  - July 21st 7:00 pm Wilton Community Center
  - August 4th 7:00 pm Leon Community Center

- New county website- hope to have complete in next month. First phase sent to Department head. Will have training
- Property and Maintenance- Northern Natural Gas Co- pipeline project- working on contract- another meeting next week and will be at County Board on July 22nd
- COVID 19 Spike in cases- Looking at CARES funding submitting for reimbursements on July 15th

10. 2020 Budget-

Hidden Valley Budget: Clarify line: Meals - County policy states if you don't stay overnight meals are not covered.

Meals- move/relocate the $127

Leadership scholarship move/relocate on 2021 budget

Merge two websites- discussion bring ideas to next month meeting

Think of items for next month meeting to spend dollars on current budget

11. 2021 Budget due in August discussions for next month agenda

12. COVID 19 UDPATE -$764,000 funding is reimbursable. Adrian is filling out items from each dept. The Department of Administration responded to Tina- all questions said yes- will be meeting with depts. To get more ideas moving forward. Emails are coming in due tomorrow. Payroll salaries being tracked.

13. County Hwy ATV route update- Resolution at the July meeting weather all county roads can open up. Signage involved concern is townships do not have funds to purchase. Nodji proposes 1 time donation from our 2020 budget to help. Believes this adds to the community and businesses. Tina questions state funding similar to snowmobile trails. County residents should be aware and should bring forward. Once questions are answered is their the opportunity to use some of the 2020 budget

14. Additional Citizen Member discussion. Nominated Terry Green confirms he is interested. Ron met with him, background is from Sparta, retired military- Cedric said he couldn't attended today. Fort McCoy retired. Wife originally from Sparta- Ran with Heidi on school board. Tina Thompson did not make any referrals on real estate Agent. Motion by Brett Larkin second by Nodji VanWychen to appoint Terry Green as the 3rd Citizen Member for the committee. Carried 3-0 Bring forward to full County Board on July 22, 2020

15. EMS monitor system update- Roxie not present add to next month's meeting

16. Next month agenda items

- UTV update
- Mississippi Regional Planning Commission- Dave to join
- Andy Haffele, not able to attend. Will attempt to reschedule for next meeting
- Roxie Anderson, not able to attend. Will attempt to reschedule for next meeting on the EMS monitor system update
- 2020 Budget
- 2021 Budget
- Website merge and ideas

17. Motion by Nodji VanWychen second by Brett Larkin to adjourn the meeting at 10:50 a.m.

Carried 3-0

Recorded by Adrian Lockington Office Administrative Specialist