



## MONROE COUNTY ECONOMIC DEVELOPMENT COMMITTEE

202 South K Street, RM 1

Sparta, WI 54656

608-269-8705

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### AMENDED

Regular Monthly Meeting  
Monroe County Board Assembly Room  
1<sup>st</sup> Floor / Room 1200

*\*Please use Oak Street/South Side Entrance\**

Sparta, WI 54656

9:00 a.m.

Thursday, May 14<sup>th</sup>, 2020

**\*\*PUBLIC:** Due to the COVID-19 Pandemic, please access this meeting remotely:

<https://monroecountywi.webex.com> or Join by phone: +1-408-418-9388 United States Toll  
Meeting Number: 964 317 719 Access Code: 964 317 719  
Password: a3QmchFEH74

### Agenda

1. Call to order/Roll Call
2. Election of Vice-Chair – Discussion/Action
3. Establishment of Monthly Meetings Date/Time – Discussion/Action
4. Next Month's Meeting Date/Time/Location
5. Approval of minutes of February 13, 2020 Meeting
6. Hidden Valleys Report - Sandy Williams
7. Designate Hidden Valleys' Representative – Discussion/Action
8. Financials/Invoices
9. Museum Brochure Update
10. County Administrator Report
11. 2020 Budget – Discussion
12. EDCT Committee Planning - Discussion
13. 5 Minute Reports
  - ITBEC - International Trade, Business and Economic Development Council
  - Local History Room
  - Fort McCoy
  - Sparta Chamber
  - Tomah Chamber
  - 7 Rivers Alliance
14. Upcoming Events/Activities Around the County
15. Next Month's Agenda Items
16. Adjournment

Ron Luethe, Committee Chair

Date Posted: May 8, 2020

*The Mission of the Economic Development, Commerce and Tourism Committee is to grow Monroe County's economy through the coordination and promotion of its resources.*

Committee Members: Ron Luethe, Brett Larkin, Sharon Folcey

Citizen Members: Kevin Ravenscroft, Ryan Egstad

Advisory Members: John Hendricks, Jarrod Roll, Tonya Townsell, Tina Thompson, Roxie Anderson

[www.gomonroecountywi.com](http://www.gomonroecountywi.com)

[www.gomonroecounty.com](http://www.gomonroecounty.com)

<http://www.co.monroe.wi.us/committees/economic-development-commerce-tourism-committee/>

## EDCT Meeting Minutes – 02/13/2020

1. Next Month's Meeting Date/Time/Location
  - Friday, March 13<sup>th</sup> 2020 at 1pm in the Assembly Room.
2. Approval of minutes of January 9, 2020 Meeting
  - Move to approve by Mark, 2<sup>nd</sup> by Dean
3. Financials/Invoices
  - Chambers Checks (\$500 each) were sent and cleared.
  - Hidden Valley Membership Paid
  - Rolled forward the website funds into 2020.
4. EDCT Committee 2020 Plans
  - Cont with Brochures for the parks and museums
  - Cont with Go Monroe Magazine
  - Hidden Valley's Committee Member
    - Rob Wilson – is interested in this position, without per diem but Hidden Valley would pay him mileage. Nodji will continue to work towards getting Rob involved.
5. Go Monroe County Activities Guide RFP
  - Activity guide is complete, and we are getting a good response from it.
6. Museum Brochure Update
  - Jarred is not present, will wait for him to update the committee.
7. Website Discussion
  - Websites are up and running, info transferred over from old websites.
  - Still working on who will be the contact for these websites.
8. County Administrator Report
  - Census Committee Continues to Meet – next meeting is Feb 27<sup>th</sup> from 2:30-4:30 at the Sparta City Hall.
  - Climate Change Task Force – Met 02/12/2020 had the LT Governor here, took him for a tour around the county and then brought him to the afternoon meeting to update him on the task force information and plans. Meets again March 11<sup>th</sup> from 2:30-4:30pm in the Assembly Room.
  - Towns Association Meeting – 2 townships receiving over a million dollars in DOT supplemental funding. Over 1,600 applications throughout the state.
  - County Website is being updated – 4 weeks to do the first step which is designing and providing pictures. 7-9 months estimated completion. Rick Folkedahl, new IT director, is heading this project.
9. 5 Minute Reports
  - ITBEC
    - Meet the 1<sup>st</sup> Friday of the month at the Legion in Sparta, nothing to report.
  - Local History Room
    - Not present, planning for event this evening.
  - Fort McCoy
    - Helping with the event at the Local History Room this evening.
    - Cold Weather Training – 14 marines graduated.
    - Spring/Summer Training – economic impact, construction projects need to be tuned in.
    - Car Pool – looking for interest

- WWII – recognizing veterans the 3<sup>rd</sup> Saturday in May for Armed Force's Day.
- Sparta Chamber
  - Not Present
  - Tonya – John will be at a fishing expo at the end of this month, he is branching out.
- Tomah Chamber
  - Not Present
- 7 Rivers Alliance
  - Not Present, invite Chris Harvey once new committee is established
- Hidden Valleys
  - Not Present – Sandy will be here next month

10. Upcoming Events/Activities Around the County

- None

11. Next Month's Agenda Items

- Remove from agenda #5 and #6
- Add Sandy Williams presentation after financials.

Adjournment – Motion by Mark, 2<sup>nd</sup> by Dean.