



MONROE COUNTY ECONOMIC DEVELOPMENT COMMITTEE

202 South K Street, RM 1

Sparta, WI 54656

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2ND AMENDED

Regular Monthly Meeting

Sparta Area Chamber of Commerce

111 Milwaukee Street

Sparta, WI 54656

9:00 a.m.

Thursday, March 19th, 2020

Agenda

1. Call to order/Roll Call
2. Next Month's Meeting Date/Time/Location
3. Approval of minutes of February 13, 2020 Meeting
4. Financials/Invoices
5. Museum Brochure Update
6. Website Discussion
7. Wisconsin Public Radio – Discussion/Action
8. Hidden Valley Representative – Discussion/Action
9. County Administrator Report
10. 5 Minute Reports
 - Hidden Valleys
 - ITBEC
 - Local History Room
 - Fort McCoy
 - Sparta Chamber
 - Tomah Chamber
 - 7 Rivers Alliance
11. Upcoming Events/Activities Around the County
12. Next Month's Agenda Items
13. Adjournment

Nodji VanWychen, Chair

Date Posted: March 16, 2020

The Mission of the Economic Development, Commerce and Tourism Committee is to grow Monroe County's economy through the coordination and promotion of its resources.

Committee Members: Nodji VanWychen, Dean Peterson, Mark Halverson

Citizen Members: Kevin Ravenscroft, Ryan Egstad

Advisory Members: John Hendricks, Jarrod Roll, Tonya Townsell, Tina Thompson, Roxie Anderson

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<http://www.co.monroe.wi.us/committees/economic-development-commerce-tourism-committee/>

EDCT Meeting Minutes – 02/13/2020

1. Next Month's Meeting Date/Time/Location
 - Friday, March 13th 2020 at 1pm in the Assembly Room.
2. Approval of minutes of January 9, 2020 Meeting
 - Move to approve by Mark, 2nd by Dean
3. Financials/Invoices
 - Chambers Checks (\$500 each) were sent and cleared.
 - Hidden Valley Membership Paid
 - Rolled forward the website funds into 2020.
4. EDCT Committee 2020 Plans
 - Cont with Brochures for the parks and museums
 - Cont with Go Monroe Magazine
 - Hidden Valley's Committee Member
 - Rob Wilson – is interested in this position, without per diem but Hidden Valley would pay him mileage. Nodji will continue to work towards getting Rob involved.
5. Go Monroe County Activities Guide RFP
 - Activity guide is complete, and we are getting a good response from it.
6. Museum Brochure Update
 - Jarred is not present, will wait for him to update the committee.
7. Website Discussion
 - Websites are up and running, info transferred over from old websites.
 - Still working on who will be the contact for these websites.
8. County Administrator Report
 - Census Committee Continues to Meet – next meeting is Feb 27th from 2:30-4:30 at the Sparta City Hall.
 - Climate Change Task Force – Met 02/12/2020 had the LT Governor here, took him for a tour around the county and then brought him to the afternoon meeting to update him on the task force information and plans. Meets again March 11th from 2:30-4:30pm in the Assembly Room.
 - Towns Association Meeting – 2 townships receiving over a million dollars in DOT supplemental funding. Over 1,600 applications throughout the state.
 - County Website is being updated – 4 weeks to do the first step which is designing and providing pictures. 7-9 months estimated completion. Rick Folkedahl, new IT director, is heading this project.
9. 5 Minute Reports
 - ITBEC
 - Meet the 1st Friday of the month at the Legion in Sparta, nothing to report.
 - Local History Room
 - Not present, planning for event this evening.
 - Fort McCoy
 - Helping with the event at the Local History Room this evening.
 - Cold Weather Training – 14 marines graduated.
 - Spring/Summer Training – economic impact, construction projects need to be tuned in.
 - Car Pool – looking for interest

- WWII – recognizing veterans the 3rd Saturday in May for Armed Force's Day.
- Sparta Chamber
 - Not Present
 - Tonya – John will be at a fishing expo at the end of this month, he is branching out.
- Tomah Chamber
 - Not Present
- 7 Rivers Alliance
 - Not Present, invite Chris Harvey once new committee is established
- Hidden Valleys
 - Not Present – Sandy will be here next month

10. Upcoming Events/Activities Around the County

- None

11. Next Month's Agenda Items

- Remove from agenda #5 and #6
- Add Sandy Williams presentation after financials.

Adjournment – Motion by Mark, 2nd by Dean.