



MONROE COUNTY ECONOMIC DEVELOPMENT COMMITTEE

202 South K Street, RM 1

Sparta, WI 54656

608-269-8705

Fax 608-269-8747

Regular Monthly Meeting
Monroe County Board Assembly Room
1st Floor Room #1200

Please use Oak Street/South Side Entrance

112 South Court Street
Sparta, WI 54656

9:00 a.m.

Thursday, February 13th, 2020

Agenda

1. Call to order/Roll Call
2. Next Month's Meeting Date/Time/Location
3. Approval of minutes of January 9, 2020 Meeting
4. Financials/Invoices
5. EDCT Committee 2020 Plans
6. Go Monroe County Activities Guide RFP
7. Museum Brochure Update
8. Website Discussion
9. County Administrator Report
10. 5 Minute Reports
 - ITBEC
 - Local History Room
 - Fort McCoy
 - Sparta Chamber
 - Tomah Chamber
 - 7 Rivers Alliance
 - Hidden Valleys
11. Upcoming Events/Activities Around the County
12. Next Month's Agenda Items
13. Adjournment

Nodji VanWychen, Chair

Date Posted: February 7, 2020

The Mission of the Economic Development, Commerce and Tourism Committee is to grow Monroe County's economy through the coordination and promotion of its resources.

Committee Members: Nodji Van Wychen, Dean Peterson, Mark Halverson

Citizen Members: Kevin Ravenscroft, Ryan Egstad

Advisory Members: John Hendricks, Jarrod Roll, Tonya Townsell, Tina Thompson, Roxie Anderson

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<http://www.co.monroe.wi.us/committees/economic-development-commerce-tourism-committee/>



MONROE COUNTY ECONOMIC DEVELOPMENT COMMITTEE

202 South K Street, RM 1
Sparta, WI 54656
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**Regular Monthly Meeting
Evans Print & Media Group
1302 River Road
Sparta, WI 54656
9:00 a.m.
Thursday, January 9th, 2020**

Agenda

- 1) Call to order/Roll Call
- 2) Next Month's Meeting Date/Time/Location
 - February 13th, 2020 – 9am @ Monroe County Assembly Room
- 3) Approval of minutes of December 12, 2019 Meeting
 - Motion to Approve by Mark, Jarrod 2nd
- 4) Financials/Invoices
 - Brochures for Park and Museum Invoice: #2287 \$1,100 Due to Evans
 - Mark moves to approve the invoice, Nodji 2nds the approval.
 - \$2,805 to Hidden Valley has been paid for our add in their magazine
 - Ask Hidden Valley Executive Director, Sandy Williams, to attend the meeting, want to know what the additional \$2,700 is being spent on, distribution of materials?
 - Nodji brings up possible payment of mileage for delivery of committee materials.
 - Mark makes a motion to recommend Rob Wilson to the board, Jarrod 2nds the motion.
 - Rob Wilson could send us an email with bullet points of what his findings are.
 - Discuss 2020 budget items:
 - Line item transfer for the website funds.
 - Postage payment is suggested to be paid now, \$500 to Tomah and \$500 to Sparta.
 - Mark makes a motion to pay the \$500 now, Nodji 2nds the motion.
 - Ally will put in the REQ for payment of postage.
- 5) Notice of Budgetary Adjustment – Discussion/Action
 - Mark moves to approve the adjustment, Nodji 2nds the motion.
- 6) EDCT Committee 2020 Plans
 - ** Bring up for next month: Wisconsin Public Radio possible contract.
 - 20,000 blurbs a month for \$16,000.
 - Marvin Spielman, Business Sponsorship Manager, is willing to come talk to the committee about the quote. **Tina is adding to the agenda to invite Marvin to Feb's meeting.**

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Citizen Members: Kevin Ravenscroft, Ryan Egstad

Advisory Members: John Hendricks, Jarrod Roll, Tonya Townsell, Tina Thompson

Economic Development Coordinator: Steve Peterson

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- 7 Rivers Alliance
 - Need to REMOVE this item off the agenda unless Chris Hardy could come once or twice a year to give an update.
 - Hidden Valleys
 - ITBEC
 - Meet monthly (the first Friday), Sharon Falsey and Nodji are representatives for this group.
 - When board chair changes, confirm membership with Sharon.
- 12) Upcoming Events/Activities Around the County
- 13) Adjournment – motion to adjourn by Mark.

Nodji VanWychen, Chair

Date Posted: January 2, 2020

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