

**Regular Monthly Meeting
Evans Print & Media Group
1302 River Road
Sparta, WI 54656
9:00 a.m.
Thursday, January 9th, 2020**

Agenda

- 1) Call to order/Roll Call
- 2) Next Month's Meeting Date/Time/Location
 - February 13th, 2020 – 9am @ Monroe County Assembly Room
- 3) Approval of minutes of December 12, 2019 Meeting
 - Motion to Approve by Mark, Jarrod 2nd
- 4) Financials/Invoices
 - Brochures for Park and Museum Invoice: #2287 \$1,100 Due to Evans
 - Mark moves to approve the invoice, Nodji 2nds the approval.
 - \$2,805 to Hidden Valley has been paid for our add in their magazine
 - Ask Hidden Valley Executive Director, Sandy Williams, to attend the meeting, want to know what the additional \$2,700 is being spent on, distribution of materials?
 - Nodji brings up possible payment of mileage for delivery of committee materials.
 - Mark makes a motion to recommend Rob Wilson to the board, Jarrod 2nds the motion.
 - Rob Wilson could send us an email with bullet points of what his findings are.
 - Discuss 2020 budget items:
 - Line item transfer for the website funds.
 - Postage payment is suggested to be paid now, \$500 to Tomah and \$500 to Sparta.
 - Mark makes a motion to pay the \$500 now, Nodji 2nds the motion.
 - Ally will put in the REQ for payment of postage.
- 5) Notice of Budgetary Adjustment – Discussion/Action
 - Mark moves to approve the adjustment, Nodji 2nds the motion.
- 6) EDCT Committee 2020 Plans
 - ** Bring up for next month: Wisconsin Public Radio possible contract.
 - 20,000 blurbs a month for \$16,000.
 - Marvin Spielman, Business Sponsorship Manager, is willing to come talk to the committee about the quote. Tina is adding to the agenda to invite Marvin to Feb's meeting.

The Mission of the Economic Development, Commerce and Tourism Committee is to grow Monroe County's economy through the coordination and promotion of its resources.

Committee Members: Nodji Van Wychen, Dean Peterson, Mark Halverson

Citizen Members: Kevin Ravenscroft, Ryan Egstad

Advisory Members: John Hendricks, Jarrod Roll, Tonya Townsell, Tina Thompson

Economic Development Coordinator: Steve Peterson

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- Is the price/items negotiable?
- Inviting in additional speakers for different topics. Include different townships/cities and entities to get more people involved, and create relationships with all different groups.
- Jarrod makes a motion to add Roxie Anderson as an advisory member to this group, Mark 2nds the motion.
 - Add her to the email list for the EDCT committee.
- 7) Go Monroe County Activities Guide RFP
 - Committee Members looked through the guide and noted necessary corrections.
- 8) Museum Brochure Update
 - Jarrod has reached out to people to get corrections, proof reading, but it is moving along nicely.
- 9) Website Discussion
 - Who is answering questions when people request information on the website?
 - The website will be organized through GoDaddy now, it will be \$17.99/annually. We are just waiting on the domain name to be finalized, and the transfer of information to GoDaddy from WIX.
 - WIX "pro package" will be \$22/month times 2.
- 10) County Administrator Report
 -
- 11) 5 Minute Reports
 - Local History Room
 - Broke a record last year for visitors, space day helped with numbers.
 - Christmas Exhibit is coming down soon.
 - January 31st - March 30th will be a Fort McCoy refugee perspective exhibit, borrowing items from UWL.
 - Census promotion will be coming soon as well.
 - Fort McCoy
 - Car accident in front of the main gate yesterday, non-life threatening injuries.
 - Cold weather training is in effect.
 - December 17th they did cold weather training in the lake, cutting a hole in the ice and climb in.
 - The 88th is inviting elected officials in to show them their areas of operation.
 - Nodji would like to have some copies of the guidebook for Fort McCoy brought next month, and Jarrod would like some as well and the newspaper too.
 - Nodji would like the post commander to come and present current events and different services available to the county board. Also would like to invite him/her to the Land Conservation Committee Meeting as well.
 - They are working with their strategic alliances right now to ask questions for their next 5 year plan. How can Fort McCoy better serve each entity? Things they do well, and things they could improve on.
 - Sparta Chamber
 - Not Present for Update
 - Tomah Chamber
 - Not Present for Update

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- 7 Rivers Alliance
 - Need to REMOVE this item off the agenda unless Chris Hardy could come once or twice a year to give an update.
 - Hidden Valleys
 - ITBEC
 - Meet monthly (the first Friday), Sharon Falsey and Nodji are representatives for this group.
 - When board chair changes, confirm membership with Sharon.
- 12) Upcoming Events/Activities Around the County
- 13) Adjournment – motion to adjourn by Mark.

Nodji VanWychen, Chair

Date Posted: January 2, 2020

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